



X INTERNATIONAL TRIENNIAL OF ECO-POSTER THE 4th BLOCK 2018

For the first time in the history of Triennial "the 4th Block", which by means of poster reveals troubled and often tragic relationship between human and nature, we strive to see and feel the world's ecology through the eyes of a woman, mother, guardian. One has to look at the world around us with the eyes of love, peace and hope. All designers can participate in the Triennial without any restrictions, but only world famous women designers are invited as international jury and selection committee. The X International Eco-Poster Triennial "the 4th Block" is inspired by beauty, peace, purity, love, creativity and contemplation. Nominations and events for our next exhibition were inspired by this idea, in accordance with the concept of the triennial are also devoted to: **WOMEN** — giving life, bringing peace and creation; **CHILDREN** — the future and hope; **CATS**))) — as a symbol of attitude to living nature, love, care and mutual understanding.

CONTEST NOMINATIONS:

1. Woman / Peace

Posters which are dedicated to peace as a necessary condition for life of a human being. Peace and ecology are essential parts of harmonic world. It's a basis needed for every society to develop and to create something beautiful in the end. We don't want war — we want peace!

2. Children / Hope

Posters which are dedicated to children as the future of mankind. Posters introducing eco-thinking to young audience, Posters encouraging adults to care.

3. Cats))) Love

Posters reflecting the beauty of the surrounding world, humanity and kindness, calling for coexistence and careful attitude of human to the remains of living nature in urbanized spaces of modern habitat.

4. Special Project ART OF DATA

For the first time during the triennial there will be held a 48-hour «Hackathon». Designers and IT specialists are invited with joint projects on environmental and social issues: interaction between human and nature, citizens and urban environment.

Posters for the exhibition will be accepted as in traditional way of printed (paper version) and animated posters as well (electronic files designed to be shown through media-Internet, plasma screens, projector)..

SUBMISSION TERMS:

1st stage

E-mail work files (size: 30 cm in the big side, 300 dpi, EPS, TIFF, JPEG, RGB color model) by e-mail: association4block@gmail.com

2nd stage

Lists of selected works will be published on the site 4block-design.org, about which the authors of these posters will be additionally announced by e-mail. After that, printed copies of the works and the filled in originals of the entryform will need to be sent by post.

TERMS OF PARTICIPATION

Individual authors, as well as creative teams, can take part in the competition. The number of exhibited works is not limited.

Participation in the Triennial is free!

Printing technique is any.

Minimum size 60x90 cm

The period of creation of works 2015-2017.

Please name your files in English thus:

Name_Last Name_Country

FINAL TERM RECEIVING ELECTRONIC FILES: DECEMBER 31, 2017

AWARDS:

Grand Prix, diplomas and special awards in each nomination

CATALOGUE:

By the results of the triennial will be published an illustrated directory and its electronic counterpart.

The Triennale is supported by the International Council of National Design Organizations (ico-D), the Coordinating Committee for the International Biennale (IBCC) and under the patronage of Rebecca Harms.

ORGANIZERS OF THE PROJECT:

Public organization Association of Graphic Designers "the 4th Block»

PRESIDENT OF THE TRIENNIAL:

Oleg Veklenko

ORGANIZING COMMITTEE:

Maria Manuylenko (Kharkiv)

Olena Zinenko (Kharkiv)

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Katerina Vershinina (Odessa)

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Astrid Sahn (Dortmund, Germany)

Ljubov Negatina (Kharkiv)

INTERNATIONAL JURY:

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Maja Wolna (Poland)

Paula Troxler (Switzerland)

Tatiana Borzunova (Ukraine)

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Center for European Culture

"Dante Centro" (Kharkiv)

Center for Contemporary Art

"YermilovCentre" (Kharkiv)

Kharkiv State Academy

of Design and Arts (Kharkiv)

Foundation for the Development

and Support of Graphic Design

"Golden Bee" (Moscow)

Consulate General of the Republic

of Poland in Kharkiv

International Educational Center (IBB,

Dortmund)

Chernobyl Historical Workshop (Kharkiv)

The Design Studio "Grafprom" (Kharkiv)

Creative Studio "4Press" (Odessa)

"Chornobyl Tour" (Kiev)

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